



INSTITUTO DE FOMENTO E
INVESTIGACIÓN EDUCATIVA, A.C.

Achievements XXVIII Years

1988 – 2016

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Instituto de Fomento e Investigación Educativa, A.C

The “Institute for Educational Research and Enhancement”, IFIE for its acronym in Spanish, was founded in 1988. It is a private, independent and non-profit organization.

Mission Statement

To contribute to the continuous improvement of public and private education in Mexico through research that provides enough evidence to build consensus to implement changes and innovations that contribute to international education excellence.

Vision Statement

To consolidate IFIE as an enhancer and catalyst for change and innovation forces that contribute to the improvement of educational quality in Mexico.

Objectives

To influence:

- Educational public policy
- Decision making in higher levels
- The creation of new institutions
- The formation of a demanding and informed public opinion

INTERNATIONAL FORUMS

IFIE has organized 12 international forums with the sponsorship of international organizations, such as UNESCO, OECD, and the World Bank:

- “Education and Values” (1994)
- “School, Family and Society” (1995)
- “Innovation and Educational Quality” (1997)
- “Education, Economy and Society” (1999)
- “Humanistic Formation” (Training for Teachers and Principals) (2002)
- “Ethics and Education” (2004)
- “Education and Competitiveness” (2004)
- “Accountability in Education” (2005)
- “Innovative Didactic Methodologies in Basic Education” (November 2005)
- “Teaching Mathematics, an Equation to Solve” (2008)
- “Mathematics Workshop” (2008)
- “Hands-on Mathematics Workshop for Basic Education” (2008)



SUMMITS

CLASE

CLASE, an acronym for “Leaders in Action for Education”, is an initiative driven by “Compromiso Social por la Calidad de la Educación” and the “Instituto de Fomento e Investigación Educativa, A.C.”, that promotes dialogue, proposals, and innovation in education. It seeks to be a movement of such magnitude and impact that it becomes a turning point for a new educational debate in our country.

- **“Summit: Leaders in Action for Education” CLASE 2010: Let’s Listen to the Future!**

CLASE 2010 introduced a space for listening, dialoguing, and proposing the pathways that are necessary to enhance a new educational agenda around three subjects: 1) “Systematic Change: It is possible!”, 2) “New Pedagogies: The Future is Today!”, and 3) “Learning Spaces and Technologies: The New Classroom!”.

Participants had the chance to interact with national and international experts and thinkers. We had 39 speakers – 32 international and 7 national ones –, as well as 11 roundtables that were moderated by 18 experts. There were 1,948 on-site participants and around 8,000 people followed the event online.

- **“Summit: Leaders in Action for Education” CLASE 2012: Multiplying Experiences!**

CLASE 2012 showed us that the Mexican Educational System has big challenges and opportunities, and that there are excellent and innovative processes already going on in our country. Nevertheless, we know very little about them. This is why CLASE 2012 had the purpose of getting to know and spreading innovative projects based on new paradigms that have showed exemplary learning outcomes, and that have searched for educational quality and equity. These practices have constituted powerful influences for change, either because they were part of public state policy, they looked for reforms, they centered their work in vulnerable sectors of the population, or they fostered responsibility among the community.

CLASE 2012 had 4 international speakers and introduced 20 of the most innovative educational practices in Mexico, selected by 28 specialists from the 74 that applied. This forum allowed us to reflect upon their work, their success, their possibility of extending their impact, and the alliances that can be made. These 20 practices were divided into 4 areas: 1) School Leadership, 2) Art and Culture, 3) Social Responsibility and Citizenship, 4) Educational and Extracurricular Competencies. The projects were analyzed and commented by 12 Mexican panelists during the Summit.

There were 1,710 on-site participants at CLASE 2012, and more than 25,000 people followed the event online.

- **“Summit: Leaders in Action for Education” CLASE 2014: Building Life Projects!**

This edition decided to be centered in young people and their education, having as a purpose seeks to present educational practices that foster learning environments which respond to the living conditions, needs, expectations and rights of our youth, so that they



may create a promising life project. Three axes were explored: “Building Life Projects”, “The Road from Education to Employment”, and “Transforming our Environment”.

During two days, we had the participation of 8 world-class speakers, 25 national and international panelists, and 12 successful educational practices in Upper Secondary Education in Mexico and the world.

- **CLASE in Movement “More and better opportunities for young people”**

CLASE in Movement was founded to follow up and materialize the intentions described at the CLASE statement. It is formed by Nongovernmental Organizations, Universities, Investigation institutes, Foundations and Enterprises that work to give solutions for poor youth in Mexico. Three aims were established: School programs and strategies to prevent school dropout, Linkage programs between school and work and Second chance programs.

During 2015 CLASE in Movement “More and better opportunities for young people”

- One of its achievements is a directory of Institutions and Experts that work with young people under the following headings:
 - Nongovernmental Organizations
 - Enterprises
 - Educational Institutions
 - International Organisms
 - Education Authorities
- Research was undertaken to make an educational landscape diagnosis of Mexican youth and the projects that serve them
- The meeting “More and better opportunities for young people” was realized, its purpose was to elaborate proposals for public policy construction and to design public action strategies that respond to young people requirements in their high school and work training
- CLASE in Movement platform was design, it seeks to discover, share and improve educational projects that offer better opportunities to young people in our country.
- A contest was held among the projects registered in the platform. The winning project was “Formación Flag Football”.
- The platform has:
 - 20 Linkage programs between school and work
 - 24 Second chance programs
 - 17 School programs to prevent student’s dropout

CLASE in movement has committed to create a collective action and public policy agenda that allows to create a school synergy to retain young people in the classrooms, search new learning models and create mechanisms to identify young people at risk.

We will continue generating conditions for young people at educational risk, and work exclusion in order to develop their abilities to be productive, have hope for the future and empower them to live a fulfilled life.



AWARDS AND CONTESTS

IFIE has organized 10 awards and/or contests of Educational Research, related to the subjects of international forums from 1993 to date:

- IFIE Award: “Alfonso Reyes in Education and Values” (1993)
- IFIE Award: “School, Family, and Society” (1995)
- IFIE Award: “Training of Teachers and Principals in Basic Education” (2002)
- IFIE Award: “Basic Education and Information Technologies” (2003)
- IFIE Award: “Didactic Methodologies that Develop Thinking and Creativity” (2005)
- IFIE Award: “Educational Strategies for Secondary Education based on Information Technologies” (2007)
- CLASE Award 2010
- CLASE 2012 Contest: “Best Educational Practices”

RESEARCH / POLLS Directed by the Institute

- **National Poll: Satisfaction with Basic Education IFIE/ALDUCIN**
- **Impact and Implications of the National Evaluation of Academic Achievement in Basic Educational ENLACE (2009)**
- **Proposals for the Development of an Accountability System in Basic Education**
- **Statistical Analysis of the ENLACE Test Results (2006-2013)**
- **National Poll of Basic Education (2012-2013)**

IFIE, in collaboration with “Berumen y Asociados S.A. de C.V.”, a polling agency, conducted a study aimed at teachers, principals and parents with children attending school at the basic education levels, nation-wide.

The purpose of the poll was to get to know the opinions, beliefs, attitudes, and values of basic education teachers, emphasizing the work conditions and attitudes toward change to improve educational quality, as well as getting to know parents’ opinions about the education that their children are receiving at school.

The survey had regional representation (North, Center and South), distributed in 25 federal entities. The fieldwork took place from September 24 to November 9, 2012. Teachers, principals and parents from public and private elementary and secondary schools in every modality were polled. There were 7,335 effective interviews.

Conclusions about teachers and principals were divided into the following themes: 1) Who are the teachers and principals that assist more than 21 million children?; 2) How do they work?; 3) What are their competencies?; 4) How do they perceive school administration and leadership?

As to what parents refers, the themes were the following: 1) Social participation at school; 2) Valuing education; 3) Relation with the teachers and principals from the school; 4) Commitment to their child’s education; 5) Expectations; 6) School environment; 7) ENLACE; and 8) School Leadership.



- Follow-up actions:
 - Press conference presenting the results of the poll on May 22nd, 2013 at the Hyatt Hotel in Mexico City, with the presence of more than 25 media (written, radio, television).
 - Agreement with CIRT (National Chamber of Radio and Television Industry) to create an awareness campaign for parents about their children's education. This campaign consisted of radio and television spots nation-wide.
 - Results were presented in different reunions, forums and congresses: Compromiso Social por al Calidad de la Educación (CSCE), Universidad Autónoma de Puebla, Consejo Mexicano de Investigación Educativa (COMIE), among others.
 - Radio interviews were given to Grupo Fórmula, Radio Mil, and Acir Noticias.
- **Qualitative Study: “A Photograph of Today’s Youth” (2014)**

As previous research for the Summit: “Leaders in Action for Education”, CLASE 2014, a study titled “A Photograph of Today’s Youth” was conducted with De la Riva Group. The goal was to understand the current outlook of formal and informal education for young people in three axes – life projects, employability, and citizenship –, with the ultimate purpose of making it more relevant to their lives. In order to achieve the desired outcome, 10 focus groups with public high school students between the ages of 15 and 19, as well as drop-out students, were conducted in Mexico City, Monterrey, León and Villahermosa.

The conclusions obtained from this research allowed us to explore the minds and lives of young people today, constituting an important basis to comprehend their interactions at school, within their families, among their friends and classmates, as well as in the digital world. These reflections were key to plan the content and feed the dialogue during CLASE 2014. The study was also presented by Dr. Gabriela de la Riva during the Summit.

RESEARCH

With Other Institutions

- **“Educational Quality: Public Policy Implemented in Different Countries, in View of Improvement”.** Carlos Muñoz Izquierdo, Phd / Universidad Iberoamericana.
- **“Teaching Values in Universities: Mexico and the World”.** ITESM.
- **“Private Education According to the General Law of Education”.** Víctor Blanco. ITAM.
- **“Analysis of the Alliance for Educational Quality”.** Pedro Flores, Phd / UIA.
- **Educational Projects Evaluation and Professionalization of Institutions.** Fundación Sertull and Universidad Panamericana.

Conducted with Universidad Panamericana, the purpose of this research was to evaluate, from an educational perspective and with the criteria established by Fundación Sertull, the projects developed by twelve institutions that are sponsored by this



organization, in order to value their results and create improvement recommendations so that they can achieve their goals and professionalize their institutions.

EDUCATIONAL POLICY

- **Elaboration and promotion of a proposal for the creation of the National Institute of Educational Evaluation (INEE).**
- **10 Questions for Education:** Dialogue with the 2012 Presidential candidates.
- **Together for Education (“*Juntos por la Educación*”):** A group of organizations that represent civil society gathered with the presidents of political parties, congressmen, and senators, in order to impact central themes in the Educational Reform and the Secondary Laws in 2013.
 - **Meeting with the Senators**
 - **Pact for Mexico:**
 - César Camacho – PRI
 - Adrián Gallardo – Fundación Colosio
 - **Meeting with Gustavo Madero – PAN**
 - **Promulgation of Secondary Laws – Sept. 10 – “Los Pinos”**
 - **Influence on Secondary Legislation**
 - Concept of “Educational Quality”
 - Introducing parents into the National Educational Systems
 - NGO participation
 - **Press Conference – “Juntos por la Educación”**
 - **July 3rd:** Civil organizations, gathered in “Juntos por la Educación”, presented to the Senate society’s proposals to complete the educational reform started with the approval of the modification to the 3rd Article OF the Constitution.
 - **August 19:** Civil organizations present advances and set-backs in the Educational Reform.
 - **August 30:** Presentation of the proposal to the Senate’s Education Committee.
- **Invited by Emilio Chuayffet, the Secretary of Public Education, Marinela Servitje spoke on behalf of civil society while signing the Agreement for the Implementation of the Educational Reform on December 3rd, 2013.**
- **Meeting with INEE:** In view of the announcement made by the Ministry of Public Education, stating that ENLACE test would not be conducted in 2014, the group “10 por la Educación” gathered with the counselors of the National Institute for the Evaluation of Education (INEE), in order to discuss such decision and demand that the new evaluation be effective, annual, and by census.
- **Proposal for the Educational Model:** In response to the National Consultation Forums for the Revision of the Educational Model summoned by the Ministry of Public Education in 2014, the group “10 por la Educación” presented a proposal composed of 10 fundamental dimensions for the Educational Model in Mexico, each of them with a diagnosis and basic principles that support them.



- **Comments and proposals to the Second Government Address:** As part of the “Consejo Ciudadano Autónomo por la Educación” (CCAIE), IFIE analyzed the education section from the Second Government Address delivered by the President, creating a report that was presented to the Education Commission at the Senate. October 7, 2014.
- **English for Competitiveness and Social Mobility:** Since 2014, IFIE was a part of this group that seeks to promote English as a foreign language as part of the mandatory curriculum, so that students are more competitive in the globalized world, and social mobility is favored.